

# InsightCity's Buzzword

# B I N G O

AI (Artificial Intelligence)

Big data

Amazon

Drug Prices

Apple

Patient-centric

KOL

Opioid

Trump

Win-win

Merger

Divestment



Gouging

FDA

EMA

CAR-T

Personalized medicine

Targeted therapeutics

Genomics

Immunotherapy

Analytics

Value-based medicine

Pipeline

Bolt-on acquisition